



Licking County Planning Department
And Offices of Community & Economic Development
20 South Second Street, Newark, Ohio 43055

NEWS RELEASE

By Jim Mickey, Licking County Environmental Planner
03.11.2011 am

FLOOD SAFETY AWARENESS WEEK 2010

In 2011, the Licking County Planning Department and the Licking County Emergency Management Agency/Homeland Security/911 Center, on behalf of the Licking County Board of Commissioners, are continuing our partnerships with the Ohio Department of Natural Resources (ODNR) Division of Soil and Water Resources, the Federal Emergency Management Agency (FEMA), the National Flood Insurance Program (NFIP) and Community Rating System (CRS), the National Oceanic Atmospheric Administration (NOAA), and the National Weather Service (NWS) to promote **Flood Safety Awareness Week 2011** during March 14-20.

Visit www.floodsafety.noaa.gov for a plethora of information about flood safety and how to protect yourself, your family, and to help make your community safer.

Topics for Flood Safety Awareness Week 2011 include: Advanced Hydrologic Prediction Service (APHS), Turn Around Don't Drown (TADD), and Floods, Droughts, other Related Phenomena, Snow Melt Flooding, Ice Jams, Debris Flows, Flood Insurance, and Flood Safety.

Throughout the week, it is important to remind Americans of their flood risk and ways they can safeguard their homes and assets, including purchasing a flood insurance policy. This week serves as a great opportunity for communities to remind residents that a flood insurance policy is the best financial protection against flooding, and that most home owners insurance policies do NOT cover flood damage.

Every year, many communities are typically at a heightened flood risk during the spring and early summer months as warm days, heavy rains, and severe storms sweep across Ohio and our region of the United States. It is critical that communities reach out to local residents **now** to communicate their increased flood risk and encourage them to protect themselves with flood insurance - only a flood insurance policy will provide financial protection for homes and possessions, as well as businesses and inventory, against flood damage.

Visit the Licking County web site at www.lcounty.com and view the Floodplain Management information under the Building/Development header, or learn about EMA or Natural Hazards Planning under the Judicial/Legal/Safety header, or contact Licking County Environmental Planner Jim Mickey, at jmickey@lcounty.com or at 740-670-5200.

Also, visit the ODNR Soil and Water Resources at www.dnr.state.oh.us and click on Water Resources in the left hand column.

Additional information is also located at www.floodsmart.com and www.nws.noaa.gov and provides more details as well.

Thanks for your help in supporting **Flood Safety Awareness Week 2011!**

Additional Information

The differences between weather or flood advisory, watch, or warning are explained at:
<http://www.wrh.noaa.gov/boi/awareness/warningwatchadvisory.php>